

ME.CON Rental's History

ME.CON traces its history to two companies, Al Waleed Auto Technical Center (specialized in Auto repair and Heavy Equipment Rental), which was founded in 1998 by Mr. Khalid Al Essy, and Target Trading and Contracting Company (specialized in Civil & Steel Structure Contracting and Heavy Equipment Rental), which was founded in 1995 by Eng. Ala Salama. In 2009, the Heavy Equipment Rental Division in Al Waleed Auto Technical Center merged with the Heavy Equipment Rental Division in Target Trading and Contracting Company to create Mediterranean Equipment and Contracting whose sole business is Heavy Equipment Rental.

Today **ME.CON** is focused on growth opportunities by increasing its strategic market penetration through investing in new fleet and continuing to provide excellent service to its valued customers. **ME.CON's** core competencies include its well-managed fleet, its professional sales force and its dedication to its customers. The Company is dedicated to providing the right equipment in a timely and professional fashion.

ME.CON Partnership

ME.CON is owned by an industry experienced partnership team that includes Ataya Samhadaneh, Eng. Ala Salama and Khalid Al Essy.

Our entire partnership team, with an average of more than 20 years industry experience, represents a stable base of operating management with long-term local relationships and rental industry expertise.

Ataya Samhadaneh

BBA in Management Information System (Ohio University, Athens – Ohio State, USA). Mr. Ataya has 13 years banking experience, and over 7 years of industry experience, and bring substantial knowledge of local market.

Eng. Ala Salama

BS in Civil Engineering (University of Jordan University of Science & Technology, Irbid–Jordan). Eng. Ala is the founder of Target Trading and Contracting Company (specialized in Civil & Steel Structure Contracting and Heavy Equipment Rental) in 1995 and Chainlink Industries Qatar (specialized in Steel Fencing Contracting) in 2006. Eng. Ala has over 20 years of industry experience, and bring substantial knowledge of local market.

Khalid Al Essy

Mr. Khalid is the founder of Al Waleed Auto Technical Center (specialized in Auto repair and Heavy Equipment Rental) in 1998. Mr. Khalid has over 17 years of industry experience, 9 years of which were with Basil Construction Plant & Petroleum Services Company (BAPCO) in the position of Deputy General Manager and Workshop Manager. Mr. Khalid has substantial technical support and maintenance knowledge in all types of earth moving and lifting equipment.